



## Company Profile

### History:

NDI has been helping independent schools, colleges and small universities improve communications and build stronger alumni and parent communities for more than a decade. Our clients benefit from our deep understanding of their needs, a full-featured suite of products designed specifically for their markets and our experience of having worked with some of the most prominent advancement and alumni professionals in North America.

Founded in 1996, we are a private company, based in Toronto, Canada whose sole focus is to provide leading edge, secure, online directories and related systems for the educational market.

NDI provides a number of programs that make it easy for clients to communicate with alumni or parent communities and for users to search and communicate with each other. Our programs are full-featured, password-protected, modular and scaleable to your needs with easy to learn and use administrative tools that give you total control.

We currently serve more than 140 institutions in North America.

### Products:

We offer a unique set of highly specialized web-based email directories, on-line communities and advanced email broadcast software combined with first rate support and customer service to organizations who want to:

- Communicate with their members more efficiently and cost effectively through email and advanced email features.
- Present their members with an easy to use platform to locate and communicate with each other.
- Enrich their member communities' experience.
- Minimize database administration costs and reduce maintenance efforts.

### NDI Alumni: Designed for all Alumni Associations

- Secure Login: Password-protected login eliminates public access to contents. Each member submits and maintains personal data.
- Easy Search: Members can search for peers through multiple search criteria.
- Email Features: School can easily broadcast to a variety of lists and use advanced mailing options with templates and HTML newsletters.
- Maintenance: Runs on our secure servers eliminating the need for internal IT services. Ongoing tech services and all upgrades included.

**NDI Parent:**                    **Designed for Public and Independent Schools pre-K to 12**

- Secure Directory: Password –protected prohibits public access. Records are loaded by school updated by users.
- Parent Search: Easy to use features allow parents to find and communicate with each other.
- Email Features: School can easily broadcast to a variety of lists and use advanced mailing options with templates and HTML newsletters.
- Maintenance: Runs on our secure servers eliminating the need for internal IT services. Ongoing tech services and all upgrades included.

**NDI Advanced Mentor:**

NDI has developed two mentoring programs that allow alumni to volunteer as mentors to other alumni or to students. One works as a module with the NDI Alumni Directory, the other as a multi-featured, stand-alone product...NDI Mentor. (See mentoring Options under “Resources”.)

**NDI Giving:**    On-line giving module available with either Alumni or Parent directory is also available as a stand-alone product.

**NDI Event:**     Available with either directory, can be obtained as a stand-alone product.

**NDI Store:**     Available with either directory, can be obtained as a stand-alone product.

**Service:**        We offer a full service bureau operation, where your member information is maintained on our reliable servers, at our site, under top security.

- A signed contract assures you that all information remains your property, with full access, at all times.
- Minimal set-up charge, full training and low fixed monthly fees.
- You can add/remove optional features at any time with no penalty, just a simple adjustment to your monthly fee.
- Clients can cancel on short notice at any time with no penalty.
- Includes unlimited e-mail and telephone support.
- Fee includes automatic system upgrades as we make improvements.
- No technical expertise needed.
- No worries about capacity planning, backups, hardware replacement, etc.
- Battery/diesel backup, fire suppression, multiple Internet connections, high security facility.
- Has no impact on your servers or Internet bandwidth.

For a demonstration or further information please contact Dale Carter at:

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